

FOR IMMEDIATE RELEASE



Element22 is recognized as a Diamond-level Certified Founding Partner of the EDM Council's Data Excellence Program

New York, February 14, 2024 – Element22, a leader in data management and analytics solutions, is excited to announce its participation as a Diamond Level Certified Partner in the Enterprise Data Management (EDM) Council's [Data Excellence Program](#). This innovative program is designed to recognize organizations committed to the continuous advancement of their data management practices and the establishment of trust in data across the enterprise.

Since its inception in 2005, the EDM Council has served as a member-driven, non-profit trade association, championing the importance of data management and analytics as a strategic business imperative. The Council supports data and business professionals globally by offering best practices, standards, and educational resources, empowering them to thrive in our increasingly data-centric world.

The Data Excellence Program represents a key initiative of the EDM Council, encouraging member firms to showcase their dedication to evolving their data management strategies. As the Program's only Diamond Level Certified Partner, Element22 is uniquely equipped to assist organizations in navigating their data management journeys. This prestigious certification underscores Element22's expertise and commitment to promoting data excellence, based on the Data Management Capability Assessment Model (DCAM) framework's globally recognized best practices.

Element22 are pioneers in the field, dedicated since 2014 to expanding our capacity assisting our clients to develop sustainable and continuous data management improvement programs. Our focus is on enhancing data management capabilities to support innovative business requirements and emerging technologies, including the use of Generative AI (GenAI), which is transforming how businesses leverage data for innovation and decision-making.

"The Data Excellence Program got its start with our EDM Council members who embraced the opportunity to define the supporting elements and establish the criteria to recognize ongoing achievement in data excellence," said John Bottega, President, EDM Council. "We appreciate the leadership of the program's founders, including Element22, in establishing this game-changing initiative for data management."

"We are thrilled to be part of the EDM Council's Data Excellence Program and to be recognized as the only Diamond Level Certified Partner," said Predrag Dizdarevic, Managing Partner at Element22. "This opportunity allows us to further our mission in helping our clients build robust, future-proof data management frameworks that not only support current needs but also pave the way for advancements in artificial intelligence and beyond."

As we move forward, Element22 remains committed to leading by example, sharing our expertise, and collaborating with our clients and the wider industry to elevate data management practices. Our goal is to empower organizations to harness the full potential of their data, ensuring it is managed effectively, securely, and in a way that fosters innovation.

As a part of our commitment to advancing data management excellence, Element22 proudly offers Pellustro®, our innovative, cloud-based solution that has become a cornerstone for conducting DCAM assessments worldwide. Pellustro® empowers organizations to efficiently evaluate their data management practices against the DCAM framework, delivering insightful, actionable feedback for continuous improvement. Utilized by firms globally, Pellustro® simplifies the assessment process, enabling data professionals to benchmark progress and strategically align with industry best practices. Pellustro® plays a pivotal role in assisting our clients to build strong data management foundations, supporting not only their current operational needs but also preparing them for future technological evolutions, including the adoption and leverage of Generative AI technologies.

For more information about Element22 and our commitment to data excellence, please visit element-22.com.

About Element22

Element22 is at the forefront of providing innovative data management and analytics solutions. We are dedicated to assisting organizations in mastering the challenges and seizing the opportunities of a data-driven era. Through our partnership with businesses, we aim to transform data management practices, enabling enhanced decision-making and strategic success.

Contact

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